

Board Meeting Minutes

December 14th, 2022
12 pm to 2 pm
Location: Virtual Meeting using Zoom

Board Attendance: Toby Barret, Joanne Best, Atma Sandher, Tristan Maclaggan, Jordan Egan, Ryan Johannsen, Brandy Beliveau, Treena Coney, John Lush

Absent: Lucille Hayward, Marloes Van Lent, Graeme Kreiner

Staff: Abi Dunford ,Andy Brown, Joanne Sweeting, Alison Morphy

	<u>MOTION / ACTION</u>	<u>1ST</u>	<u>2ND</u>	<u>CARRIED</u>
1.	Call to order and welcome			
2.	Approval of Agenda Additions to the Agenda: Destination Service Manager	Atma	Treena	
3.	Review and approve the minutes from the November 2022 Board Meeting.			Jo Best Atma
4.	Credit Card Update Still in Progress- Perhaps will go into the Bank to see if that can help move along the project.			
7.	Update on Transportation Project Vehicles are being wrapped as we speak. There are final small tweeks being made.. Website is ready- can be booked online. Vehicle photoshoot is taking place this week. KH to print seasons passes for the local shuttle It cannot go live until the contract is signed. There may be a delay to the original launch date.			
14.	Destination Service Manager Role: Mariela Accepted the role as is currently offered We want to have the DSM as a full time role. We can have her manage multiple projects such as the Online Destination Development Project, and rewards program. There are currently 23 weeks of work.			
	MOTION: Make the Destination Service Manager Role a full time permanent role adding \$11,000 to the budget.	Jo	Treena	All in Favour
	ACTION: Have the HR Committee review the Destination Service Manager job description			
	Questions on the managers report- \$50,000 DBC grant to Visitor Services and Centre The Visitor Centre Bathroom Project will go ahead.			
15.	Round Table: Ryan- Winter mmode. More foreign guides, LMIA process. Currently hiring and ordering elements to best launch our season Tristan- Almost shut down for the season. Actively recruiting, working on a 30 bed staff housing project for next summer. Working on our master plan. Atma- Good year. Better than last. Sleds are coming alot. staff shortage.			

	<p>John- Never been so booked, less properties. Younger people who budget for the trip. Strong year and booking into next summer.</p> <p>Jordan- Well booked into summer and spring. First year of business and exceeded expectations. Future looking bright</p> <p>Jo best- Steady December, quieter than normal. Variety of demographics, australia.</p> <p>Brandy- We're good for staffing. Slow sometimes, busy in the new year.</p> <p>Treena- Broke records for revenue this year. Slow build this winter. January is booked full. Short staffed.</p> <p>Toby- Decent opening weekend. Numbers were good. Smooth start to operations. Staffing is good, full team. Snow is lacking. It may effect events.</p>			
16.	Adjourn at 2:00pm	Atma	Jordan	